

LORE OF THE LAND

Conference Paper / Presentation

(Paper Title)

THE THEORY OF ILLUMINATED LORE

(Project Overview)

LORE OF THE LAND is a new international film project devised by Scots director and producer ROBERT AITKEN. The project aims to create and present a series of micro-films inspired by genres and themes of folklore from around the globe. In a changing and unsettling political and societal landscape LORE OF THE LAND offers unique opportunities to combine the art of traditional storytelling with filmed narratives - to frontstage folklore as a relevant medium to explore the sometimes complex relationship between people, place and the uncertainty of what the future holds for communities all over the world.



(Presenter)

ROBERT AITKEN is a poetically driven filmmaker who looks at how the human condition has been transformed by, and adapted to, diverse and difficult life circumstances, how we treat each other and the land we all share. ROBERT has already produced several works taking aspects of Lore as inspiration. His short film LAST FOOTSTEPS OF HOME explores the female gender role during the early 19th Century, exploding many myths about the identity and lives of women at that time. LIGHT CALLER, by contrast, is a modern tale about how our insatiable quest to reach the heavens is a yearning from humanity's earliest beginnings. ROBERT is currently working on sharing a range of stories from diverse cultures to audiences around the globe in a new international film project, LORE OF THE LAND.

(Paper Appraise)

THE THEORY OF ILLUMINATED LORE

Folklore holds a wealth of information about people and ways of life, past and present, but as the unstoppable wave of technology seeks to further envelop us at the start of this new decade what future role exists for Folklore? - Is there a place for Lore in this 'smart' world of ours? THE THEORY OF ILLUMINATED LORE seeks to answer this and show that filmed narratives are one of the best formats to communicate a story, or message, with relevance for the 2020's. With the intentional use of 'clever film tricks' this theory will centre around the premise that a deeper strata of message, or 'illumination', can be reached in exploring three principles:

1. The Logline Axis - time, place & theme
2. A Fabricated Plot - facts, cinéma vérité & use of artifice
3. The Auteur - storyteller & thematic seer

To further support THE THEORY OF ILLUMINATED LORE film clips will be screened to demonstrate that the purposeful imaginative contrivance in film can actually help us embrace Lore anew in our lives today - revealing that creative use of Lore in film has the power to elevate the watcher to receive cognitive hits. These 'cognitive hits' can for example range from individual struggles around mental health and loss of family home in migration to collective issues of ecology and climate change. The clips will also aid the theory in that these connections can have profound singular and societal impacts on our lives today. In harnessing technology to stream content, filmed Lore has the power to shift people's awareness to a different vibration, to that of a primordial, instinctive kind of know-how & message.

(Presentation Format)

- Presentation Slideshow - Apple Mac based software
- Film Clips - .mov files
- Lore of the Land Project Film Samples - .mov files

Note. Access to a digital projector and screen are required. In addition suitable audio capabilities are also necessary. Suggested connections made available are HDMI cable for visual & 3.5mm cable for audio.

(Contact)

For more information of THE THEORY OF ILLUMINATED LORE paper and THE LORE OF THE LAND film project please email: robert@aitken.online

